

DAFTAR ISI

DAFTAR ISI		i
DAFTAR GAMBAR.....		viii
DAFTAR TABEL		ix
BAB 1	PENDAHULUAN.....	Error! Bookmark not defined.
1.1	Latar Belakang	Error! Bookmark not defined.
1.2	Identifikasi Masalah.....	Error! Bookmark not defined.
1.3	Peluang Bisnis.....	Error! Bookmark not defined.
1.4	Definisi Usaha.....	Error! Bookmark not defined.
BAB 2	ANALISIS LINGKUNGAN BISNIS	Error! Bookmark not defined.
	defined.	
2.1	Framework	Error! Bookmark not defined.
2.2	Analisa Pasar.....	Error! Bookmark not defined.
2.3	Analisa PEST	Error! Bookmark not defined.
2.3.1	Analisis Lingkungan Bisnis dari Segi Politik	Error! Bookmark not defined.
	Bookmark not defined.	
2.3.2	Analisis lingkungan Bisnis Dari Segi Ekonomi...	Error! Bookmark not defined.
	Bookmark not defined.	
2.3.3	Analisis Lingkungan Bisnis dari segi Sosial budaya	Error! Bookmark not defined.
	Error! Bookmark not defined.	
2.3.4	Analisis Lingkungan Bisnis Dari Segi Teknologi	Error! Bookmark not defined.
	Bookmark not defined.	
2.3.5	Analisis Bisnis Dari Segi Peraturan	Error! Bookmark not defined.
	not defined.	
2.4	Analisis Lingkungan Bisnis	Error! Bookmark not defined.
2.4.1	Persaingan Antara Pesaing Yang Ada.....	Error! Bookmark not defined.
	Bookmark not defined.	
2.4.2	Tekanan Tawar Menawar Dari Pemasok	Error! Bookmark not defined.
	Bookmark not defined.	
2.4.3	Tekanan Dari pendatang Baru	Error! Bookmark not defined.
	defined.	

2.4.4	Tekanan Tawar Menawar Dari Pembeli	Error!
Bookmark not defined.		
2.4.5	Tekanan Dari Produk Pengganti.....	Error! Bookmark not defined.
2.5	Analisa Pasar Sasaran	Error! Bookmark not defined.
2.5.1	Segment Pasar	Error! Bookmark not defined.
2.5.2	Ruang Lingkup Pasar ...	Error! Bookmark not defined.
2.5.3	Segmentasi Pasar Berdasar Kebutuhan	Error!
Bookmark not defined.		
2.5.4	Kekuatan Distribusi.....	Error! Bookmark not defined.
2.5.5	Kesetiaan Pelanggan	Error! Bookmark not defined.
2.6	Analisi Industri Ritel	Error! Bookmark not defined.
2.6.1	Industry Ritel Indonesia.....	Error! Bookmark not defined.
2.7	Peluang Bisnis Ritel <i>Modern</i>	Error! Bookmark not defined.
2.8	Ancaman Bisnis Ritel <i>Modern</i>	Error! Bookmark not defined.
2.9	<i>Skenario Planning</i> Bisnis Perusahaan.....	Error! Bookmark not defined.
defined.		
2.9.1	Identifikasi Faktor-Faktor Ketidakpastian atau Berdampak Tinggi	Error! Bookmark not defined.
2.9.2	Menjelaskan <i>Alternative</i> dan Pola Perilaku	Error!
Bookmark not defined.		
2.9.3	Menggabungkan Skenario Alternatif.....	Error! Bookmark not defined.
not defined.		
2.9.4	Deskripsi Skenario Perusahaan.....	Error! Bookmark not defined.
defined.		
BAB 3	STRATEGI PERUSAHAAN.....	Error! Bookmark not defined.
3.1	Framework	Error! Bookmark not defined.
3.2	Profil Perusahaan	Error! Bookmark not defined.
3.3	Visi dan Misi Perusahaan.....	Error! Bookmark not defined.
3.4	Kekuatan Bisnis	Error! Bookmark not defined.
3.5	Kelemahan Bisnis.....	Error! Bookmark not defined.
3.6	Tujuan Perusahaan	Error! Bookmark not defined.

3.6.1	Tujuan Jangka Pendek..	Error! Bookmark not defined.
3.6.2	Tujuan Jangka Menengah	Error! Bookmark not defined.
3.6.3	Tujuan Jangka Panjang	Error! Bookmark not defined.
3.7	Target Customer.....	Error! Bookmark not defined.
3.8	Formulasi Strategi	Error! Bookmark not defined.
3.8.1	Tahap I Input Stage	Error! Bookmark not defined.
3.8.2	Tahap II (<i>Maching Stage</i>)	Error! Bookmark not defined.
3.8.3	Tahap III (<i>Decision Stage</i>)	Error! Bookmark not defined.
3.8.4	Kesimpulan Analisa <i>Internal</i> dan <i>Eksternal</i>	Error! Bookmark not defined.
BAB 4	MODEL BISNIS PERUSAHAAN	Error! Bookmark not defined.
4.1	Bisnis Kanvas Model	Error! Bookmark not defined.
4.2	Customer Segment	Error! Bookmark not defined.
4.3	Value Proposition (nilai)	Error! Bookmark not defined.
4.4	Channel	Error! Bookmark not defined.
4.5	<i>Revenue Streams</i> (Aliran Pendapatan)	Error! Bookmark not defined.
4.6	Customer Relationship (Hubungan Pelanggan)	Error! Bookmark not defined.
4.7	Key Activities (Kegiatan).....	Error! Bookmark not defined.
4.8	<i>Key Resources</i> (Sumber Pengelolaan)	Error! Bookmark not defined.
4.9	<i>Key Partnership</i> (Hubungan Kemitraan)	Error! Bookmark not defined.
4.10	<i>Cost Structure</i> (Struktur Pembiayaan)	Error! Bookmark not defined.
BAB 5	PERENCANAAN PEMASARAN	Error! Bookmark not defined.

5.1	Marketing Plan	Error! Bookmark not defined.
5.2	Analisis Situasi (<i>Situation Analysis</i>)	Error! Bookmark not defined.
5.2.1	Analisis Daya Tarik Pasar	Error! Bookmark not defined.
5.2.2	Lingkungan Pemasaran	Error! Bookmark not defined.
5.3	Tujuan Pemasaran (<i>Market Objectives</i>)	Error! Bookmark not defined.
5.4	Framework	Error! Bookmark not defined.
5.5	Segmentasi Pasar (<i>Market Segmentation</i>)	Error! Bookmark not defined.
5.5.1	Segmentasi Geografis...	Error! Bookmark not defined.
5.5.2	Segmentasi Demografis	Error! Bookmark not defined.
5.5.3	Segmentasi Psikografis	Error! Bookmark not defined.
5.5.4	Segmentasi Perilaku	Error! Bookmark not defined.
5.6	Targeting	Error! Bookmark not defined.
5.7	Positioning.....	Error! Bookmark not defined.
5.7.1	Market Basket	Error! Bookmark not defined.
5.7.2	Diferentiation	Error! Bookmark not defined.
5.8	B2B Marketing Mix	Error! Bookmark not defined.
5.8.1	Networking.....	Error! Bookmark not defined.
5.8.2	<i>Interaction</i>	Error! Bookmark not defined.
5.8.3	Common Interest.....	Error! Bookmark not defined.
5.8.4	Experience.....	Error! Bookmark not defined.
5.9	B2C Marketing Mix	Error! Bookmark not defined.
5.9.1	Produk	Error! Bookmark not defined.
5.9.2	Price.....	Error! Bookmark not defined.
5.9.3	Place	Error! Bookmark not defined.
5.9.4	Promotion.....	Error! Bookmark not defined.
5.9.5	Personil.....	Error! Bookmark not defined.
5.9.6	Presentation.....	Error! Bookmark not defined.

5.10 CRM (Customer Relationship Management)**Error! Bookmark not defined.**

5.10.1 Memperoleh (*Acquire*)**Error! Bookmark not defined.**

5.10.2 Mempertahankan (*Acquire*)**Error! Bookmark not defined.**

5.10.3 Mengelola (*Expansion*)**Error! Bookmark not defined.**

5.11 Sales Blueprint**Error! Bookmark not defined.**

5.11.1 Company Results**Error! Bookmark not defined.**

5.11.2 Customer Results**Error! Bookmark not defined.**

5.11.3 Activities**Error! Bookmark not defined.**

5.11.4 Salespeople.....**Error! Bookmark not defined.**

5.11.5 Sales Effectiveness Drivers**Error! Bookmark not defined.**

BAB 6 PERENCANAAN OPERASIONAL**Error! Bookmark not defined.**

6.1 Business Process Improvement..**Error! Bookmark not defined.**

6.1.1 Produk**Error! Bookmark not defined.**

6.1.2 Hubungan Toko Garasi dengan Perbankan..... **Error!**

Bookmark not defined.

6.1.3 Hubungan Toko Garasi dengan Toko Mitra (Outlet)
Error! Bookmark not defined.

6.1.4 Hubungan Toko Garasi, Toko Mitra (*Outlet*) dan
Konsumen **Error! Bookmark not defined.**

6.1.5 Hubungan Konsumen Toko Mitra (Outlet) dengan Bank
Error! Bookmark not defined.

6.2 Framework**Error! Bookmark not defined.**

6.3 Pra Operasi**Error! Bookmark not defined.**

6.3.1 Perencanaan Pendirian Perusahaan**Error! Bookmark not defined.**

6.3.2 Akta Notaris/ Pendirian Perusahaan**Error! Bookmark not defined.**

6.3.3	SKDU (Surat Keterangan Domisili Usaha)	Error!
Bookmark not defined.		
6.3.4	NPWP Perusahaan	Error! Bookmark not defined.
6.3.5	SK Kehakiman	Error! Bookmark not defined.
6.3.6	SIUP(Surat Ijin Usaha Perdagangan)	Error! Bookmark not defined.
6.3.7	TDP (Tanda Daftar Perusahaan)	Error! Bookmark not defined.
6.3.8	Berita Negara	Error! Bookmark not defined.
6.4	Supplay Chain Management	Error! Bookmark not defined.
6.4.1	Pemasok (Supplier)	Error! Bookmark not defined.
6.4.2	Gudang (<i>Warehouse</i>) ...	Error! Bookmark not defined.
6.4.3	Toko Garasi.....	Error! Bookmark not defined.
6.4.4	Toko Mitra	Error! Bookmark not defined.
6.4.5	Transportasi (<i>Transportation</i>)	Error! Bookmark not defined.
6.4.6	Pemasok (<i>Supplier</i>).....	Error! Bookmark not defined.
6.5	Customer Experience Management	Error! Bookmark not defined.
6.6	E commerce.....	Error! Bookmark not defined.
6.6.1	Product	Error! Bookmark not defined.
6.6.2	My account.....	Error! Bookmark not defined.
6.6.3	Shopping cart	Error! Bookmark not defined.
6.6.4	Social Integration	Error! Bookmark not defined.
6.6.5	Locate store	Error! Bookmark not defined.
6.6.6	Promotion dan action ...	Error! Bookmark not defined.
6.7	Business Intelligent	Error! Bookmark not defined.
6.7.1	Meningkatkan Profit.....	Error! Bookmark not defined.
6.7.2	Menurunkan Biaya	Error! Bookmark not defined.
6.7.3	Meningkatkan Pemasaran	Error! Bookmark not defined.

6.7.4 Mempermudah Pengambilan Keputusan **Error!**

Bookmark not defined.

BAB 7 PERENCANAAN MANAJEMEN SUMBER DAYA
MANUSIA **Error! Bookmark not defined.**

7.1 Framework **Error! Bookmark not defined.**

7.2 Strategi Perusahaan **Error! Bookmark not defined.**

7.2.1 Visi dan Misi Perusahaan **Error! Bookmark not defined.**

7.2.2 Tujuan **Error! Bookmark not defined.**

7.2.3 Strategi Perusahaan **Error! Bookmark not defined.**

7.2.4 Keahlian (*Skill*) **Error! Bookmark not defined.**

7.3 Budaya dan Nilai-Nilai Perusahaan (*Shared Value*) **Error!**

Bookmark not defined.

7.3.1 Menetapkan Level *Outlet* **Error! Bookmark not defined.**

7.3.2 Layanan service customer bagi konsumen **Error! Bookmark not defined.**

7.3.3 Pelatihan *Outlet* **Error! Bookmark not defined.**

7.4 Struktur Organisasi, Tipe dan Sumber Daya Manusia **Error!**

Bookmark not defined.

7.5 Peraturan Perusahaan (*Systems*) **Error! Bookmark not defined.**

7.5.1 Peraturan Hari Kerja dan Jam Kerja **Error! Bookmark not defined.**

7.5.2 Peraturan Istirahat dan Cuti **Error! Bookmark not defined.**

7.5.3 Hubungan kerja dan Pemutusan Hubungan Kerja (PHK) **Error! Bookmark not defined.**

7.5.4 Perhitungan Uang Pesangon **Error! Bookmark not defined.**

7.5.5 Kegiatan bersama **Error! Bookmark not defined.**

7.6 Keselamatan dan Kesehatan Kerja **Error! Bookmark not defined.**

7.7	Kepemimpinan (<i>Style</i>).....	Error! Bookmark not defined.
7.8	Pengadaan dan penempatan tenaga kerja	Error! Bookmark not defined.
7.8.1	Meramalkan Kebutuhan Jabatan	Error! Bookmark not defined.
7.8.2	Analisis Kerja.....	Error! Bookmark not defined.
7.8.3	Perekrutan	Error! Bookmark not defined.
7.8.4	Perencanaan SDM.....	Error! Bookmark not defined.
7.8.5	Evaluasi pekerjaan	Error! Bookmark not defined.
7.8.6	Kompensasi dan <i>Benefit</i>	Error! Bookmark not defined.
7.8.7	Penilaian kerja.....	Error! Bookmark not defined.
BAB 8	PERENCANAAN KEUANGAN	Error! Bookmark not defined.
8.1	Framework	Error! Bookmark not defined.
8.2	Perencanaan Elemen Keuangan	Error! Bookmark not defined.
8.2.1	Perencanaan Pendapatan (<i>Planning of Investment</i>)	Error! Bookmark not defined.
8.2.2	Rencana Beban Pengeluaran (<i>Planning of Expenses</i>)	Error! Bookmark not defined.
8.2.3	Perencanaan Permodalan	Error! Bookmark not defined.
8.2.4	Perencanaan Pembiayaan	Error! Bookmark not defined.
8.3	Neraca keuangan	Error! Bookmark not defined.
8.4	Analisis Kinerja Keuangan (<i>Financial Performance Analisis</i>)	Error! Bookmark not defined.
8.3.1	ROI (Return on Investment)	Error! Bookmark not defined.
8.4	BEP (Break Event Point)	Error! Bookmark not defined.
BAB 9	MANAJEMEN RESIKO	Error! Bookmark not defined.
9.1	Framework	Error! Bookmark not defined.
9.2	Komunikasi dan Konsultasi	Error! Bookmark not defined.

9.3	Menentukan Konteks	Error! Bookmark not defined.
9.4	Assesmen Risiko	Error! Bookmark not defined.
9.5	Identifikasi Risiko	Error! Bookmark not defined.
9.5.1	Level Paling Utama.....	Error! Bookmark not defined.
9.5.2	Level Utama	Error! Bookmark not defined.
9.5.3	Level Biasa.....	Error! Bookmark not defined.
9.6	Analisis Risiko	Error! Bookmark not defined.
9.7	Evalusai Risiko.....	Error! Bookmark not defined.
9.8	Perlakuan Risiko	Error! Bookmark not defined.
9.9	Monitoring dan Review.....	Error! Bookmark not defined.

DAFTAR GAMBAR

Gambar 2.1 Framework Analisis Lingkungan Bisnis	Error! Bookmark not defined.
Gambar 2.2 Peta Penduduk Provinsi Banten	Error! Bookmark not defined.
Gambar 2.3 Porter Five Forces Model	Error! Bookmark not defined.
Gambar 2.4 Pasar Sasaran Toko Garasi	Error! Bookmark not defined.
Gambar 2.5 Peraturan Pemerintah tentang Bisnis Ritel	Error! Bookmark not defined.
Gambar 3.1 Model Manajemen Strategi Komprehensif	Error! Bookmark not defined.
Gambar 3.2 Logo Toko Garasi	Error! Bookmark not defined.
Gambar 3.3 Strategy Formulation Analytical Framework	Error! Bookmark not defined.
Gambar 5.1 Three Levels of Organizational Planning	Error! Bookmark not defined.
Gambar 5.2 Analisis Daya Tarik Pasar	Error! Bookmark not defined.
Gambar 5.3 Marketing Framework	Error! Bookmark not defined.
Gambar 5.4 Kriteria Segmentasi	Error! Bookmark not defined.
Gambar 5.5 Peta Lokasi Kabupaten Tangerang di Provinsi Banten	Error! Bookmark not defined.
Gambar 5.6 Peta Kecamatan di Kabupaten Tangerang	Error! Bookmark not defined.
Gambar 5.7 Marketing Mix 4P + 2P	Error! Bookmark not defined.
Gambar 5.8 Lima Tingkatan Produk	Error! Bookmark not defined.
Gambar 6.1 Business Process PT Toko Garasi	Error! Bookmark not defined.
Gambar 6.2 Persyaratan Pinjaman ke Bank	Error! Bookmark not defined.
Gambar 6.3 Hubungan Toko Garasi dengan Mitra (Outlet)	Error! Bookmark not defined.
Gambar 6.4 Modul Master Barang	Error! Bookmark not defined.
Gambar 6.5 Modul Up Load data	Error! Bookmark not defined.
Gambar 6.6 Modul Download Data	Error! Bookmark not defined.
Gambar 6.7 Proses Operasi Toko Garasi	Error! Bookmark not defined.
Gambar 6.8 Konsep dasar PT Toko Garasi	Error! Bookmark not defined.
Gambar 6.9 Struktur Model Supply Chain PT Toko Garasi	Error! Bookmark not defined.
Gambar 7.1 Framework	Error! Bookmark not defined.
Gambar 7.2 Langkah – langkah Perencanaan Sumber Daya Manusia	Error! Bookmark not defined.
Gambar 8.1 Kerangka Konseptual Perencanaan Keuangan	Error! Bookmark not defined.
Gambar 9.1 Kerangka Konseptual Manajemen Risiko	Error! Bookmark not defined.
Gambar 9.2 Peta Risiko	Error! Bookmark not defined.

Universitas
Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul



Universitas
Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul



Universitas
Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul



Universitas
Unggul

Universitas
Esa Unggul

Universitas
Esa Unggul



DAFTAR TABEL

Tabel 1.1 Pengeluaran Per Kapita Kabupaten Tangerang	Error! Bookmark not defined.
Tabel 1.2 UMK Provinsi Banten.....	Error! Bookmark not defined.
Tabel 1.3 Pertumbuhan Kartu Kredit di Indonesia	Error! Bookmark not defined.
Tabel 1.4 Fasilitas Toko Mitra (<i>Outlet</i>)	Error! Bookmark not defined.
Tabel 2.1 UMK Provinsi Banten.....	Error! Bookmark not defined.
Tabel 2.2 Indeks Tendensi Konsumen.....	Error! Bookmark not defined.
Tabel 2.3 Perkiraan Indeks Tendensi Konsumen.....	Error! Bookmark not defined.
Tabel 2.4 Laju Pertumbuhan Penduduk.....	Error! Bookmark not defined.
Tabel 2.5 IPM Provinsi Banten	Error! Bookmark not defined.
Tabel 2.6 Penduduk yang Bekerja Menurut Jenis Usaha	Error! Bookmark not defined.
Tabel 2.7 Ijin Pendirian Ritel <i>Modern</i>	Error! Bookmark not defined.
Tabel 2.8 Aturan Pemerintah Untuk Perusahaan Ritel	Error! Bookmark not defined.
Tabel 2.9 Permendag	Error! Bookmark not defined.
Tabel 2.10 Persentase Penduduk yang Bekerja di Provinsi Banten	Error! Bookmark not defined.
Tabel 2.11 Perilaku <i>Impulse Buying</i>	Error! Bookmark not defined.
Tabel 2.12 <i>Supplier</i> Kebutuhan <i>Shopping Goods</i>	Error! Bookmark not defined.
Tabel 2.13 <i>Supplier</i> PPOB.....	Error! Bookmark not defined.
Tabel 2.14 <i>Supplier</i> Produk <i>Convenience Goods</i>	Error! Bookmark not defined.
Tabel 2.15 Indeks Tendensi Konsumen.....	Error! Bookmark not defined.
Tabel 2.16 Indeks Tendensi Konsumen menurut Variable Pembentukannya	Error! Bookmark not defined.
Bookmark not defined.	
Tabel 2.17 Analisis Kekuatan Pelanggan	Error! Bookmark not defined.
Tabel 2.18 <i>Matrik Porter Five Forces</i>	Error! Bookmark not defined.
Tabel 2.19 Segmentasi Berdasarkan Kebutuhan.....	Error! Bookmark not defined.
Tabel 2.20 Pendekatan Bisnis perusahaan.....	Error! Bookmark not defined.
Tabel 2.21 <i>Global Retail Development Index Ranking</i>	Error! Bookmark not defined.
Tabel 2.22 Minimarket Buka 24 Jam	Error! Bookmark not defined.
Tabel 2.23 Daftar Pemasok Toko Garasi	Error! Bookmark not defined.
Tabel 2.24 <i>Business Impact</i>	Error! Bookmark not defined.
Tabel 2.25 <i>Potential Development Path</i>	Error! Bookmark not defined.
Tabel 2.26 <i>Initial</i> Skenario Matriks	Error! Bookmark not defined.
Tabel 3.1 Penjabaran Visi & Misi Perusahaan	Error! Bookmark not defined.
Tabel 3.2 EFE Matrix	Error! Bookmark not defined.
Tabel 3.3 IFE Matrix	Error! Bookmark not defined.
Tabel 3.4 CPM.....	Error! Bookmark not defined.
Tabel 3.5 SWOT Analisis.....	Error! Bookmark not defined.
Tabel 3.6 <i>Diagram Matrix SWOT</i>	Error! Bookmark not defined.
Tabel 3.7 <i>QSPM (Quantitive Strategc Planning Matrix)</i>	Error! Bookmark not defined.
Tabel 4.1 Bisnis Model Kanvas	Error! Bookmark not defined.

Tabel 5.1 Komponen Intensitas Persaingan	Error! Bookmark not defined.
Tabel 5.2 Komponen <i>Market Access</i>	Error! Bookmark not defined.
Tabel 5.3 Situasi Lingkungan Pasar	Error! Bookmark not defined.
Tabel 5.4 Kriteria Dalam Memilih Segmen	Error! Bookmark not defined.
Tabel 5.5 Pembuatan Target Segmen	Error! Bookmark not defined.
Tabel 5.6 Daftar Kebutuhan Produk per Keluarga	Error! Bookmark not defined.
Tabel 5.7 Strategi <i>Digital Marketing</i> PT Toko Garasi	Error! Bookmark not defined.
Tabel 6.1 Klasifikasi Produk	Error! Bookmark not defined.
Tabel 7.1 <i>Skill</i> yang harus di miliki oleh karyawan Toko Garasi.....	Error! Bookmark not defined.
Tabel 7.2 <i>Skill</i> yang harus di miliki oleh karyawan Toko Garasi.....	Error! Bookmark not defined.
Tabel 7.3 Tujuan Perencanaan Struktur Organisasi dan SDM	Error! Bookmark not defined.
Tabel 7.4 Sasaran Perencanaan Struktur Organisasi dan SDM	Error! Bookmark not defined.
Tabel 7.5 Peraturan Hari Kerja dan Jam Kerja Perusahaan ..	Error! Bookmark not defined.
Tabel 7.6 Pesangon Karyawan	Error! Bookmark not defined.
Tabel 7.7 Perhitungan Uang Penghargaan Karyawan	Error! Bookmark not defined.
Tabel 7.8 Tujuan Keselamatan Kerja	Error! Bookmark not defined.
Tabel 7.9 Ciri-ciri Kepemimpinan Toko Garasi	Error! Bookmark not defined.
Tabel 7.10 Sumber <i>Recruit</i> Karyawan	Error! Bookmark not defined.
Tabel 7.11 <i>HR Planning Headcount & Salary Y0 - Y5 (Skenario Most Likely)</i>	Error! Bookmark not defined.
Tabel 7.12 Contoh Kriteria dan Evaluasi	Error! Bookmark not defined.
Tabel 7.13 Metode Pengelolaan Karyawan.....	Error! Bookmark not defined.
Tabel 7.14 . <i>Variable</i> Kompensasi	Error! Bookmark not defined.
Tabel 7.15 <i>Komposisi Penentu Nilai Variable Kompensasi</i> ...	Error! Bookmark not defined.
Tabel 7.16 Penggolongan Karyawan	Error! Bookmark not defined.
Tabel 7.17 <i>Tujuan Penilaian Kerja</i>	Error! Bookmark not defined.
Tabel 8.1 Daftar Harga Produk <i>Convenience Goods</i>	Error! Bookmark not defined.
Tabel 8.2 Asumsi Pendapatan Y-0.....	Error! Bookmark not defined.
Tabel 8.3 Perkiraan Pendapatan Y-0 sampai dengan Y-5	Error! Bookmark not defined.
Tabel 8.4 Pendapatan PT Toko Garasi.....	Error! Bookmark not defined.
Tabel 8.5 Beban Pemasaran.....	Error! Bookmark not defined.
Tabel 8.6 perincian komponen beban administrasi dan umum	Error! Bookmark not defined.
Tabel 8.7 Beban Pra Operasi PT Toko Garasi	Error! Bookmark not defined.
Tabel 8.8 <i>Initial Investment</i> kantor	Error! Bookmark not defined.
Tabel 8.9 <i>initial invesmen</i> Gudang	Error! Bookmark not defined.
Tabel 8.10 <i>initial investmen</i> di <i>Outlet</i>	Error! Bookmark not defined.
Tabel 8.11 Rekapitulasi <i>Initial Investmen</i>	Error! Bookmark not defined.
Tabel 8.12 Tarif Penyusutan Berdasarkan Pasal 11 UU Pph..	Error! Bookmark not defined.

Tabel 8.13 Daftar Umur manfaat dan metode Penyusutan .Error! Bookmark not defined.
Tabel 8.14 Beban Biaya PenyusutanError! Bookmark not defined.
Tabel 8.15 Modal Awal Perusahaan.....Error! Bookmark not defined.
Tabel 8.16 Laporan Laba Rugi PT Toko Garasi Tahun 2018 Error! Bookmark not defined.
Tabel 8.17 Laporan Neraca PT Toko Garasi.....Error! Bookmark not defined.
Tabel 8.19 ROI Selama Satu TahunError! Bookmark not defined.
Tabel 8.20 *Break Even Point*.....Error! Bookmark not defined.
Tabel 9.1 Kriteria *Likelihood*.....Error! Bookmark not defined.
Tabel 9.2 Daftar Risiko Toko GarasiError! Bookmark not defined.



itas
Unggul



Universitas
Esa Unggul



Universitas
Esa Unggul



itas
Unggul



Universitas
Esa Unggul



Universitas
Esa Unggul



itas
Unggul



Universitas
Esa Unggul



Universitas
Esa Unggul